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## PRESS RELEASE

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## **HOSPECO** Receives Navigator Recognition from Strategic Market Alliance.

Salt Lake City, Utah. — June 11, 2019 — Recently at Alliance 2019, SMA's annual member - supplier conference, in Salt Lake City, Utah, **HOSPECO** received SMA 2019 Navigator Recognition.

SMA established the Navigator Award program in 2014 to recognize and celebrate superior performance by Qualified Suppliers in areas that are critical to mutual success. Categories of recognition include Largest percentage of Growth in Purchases from Qualified Suppliers versus prior year, and highest level of usage and contribution to the development of the SMA Rich Content Digital Product Data Initiative. Each area judged both by reported data and in collaboration with SMA Member Distributors.

"Winning an SMA Navigator trophy is acknowledgement of extraordinary partnership and commitment to the Distributors of Strategic Market Alliance, in service to their end-user customers," said Dick McGann, President and CEO of Strategic Market Alliance.



## **About HOSPECO**

Founded in 1919, HOSPECO® is a leading manufacturer of personal care, cleaning, and protection products serving the "away from home" marketplace made up of Foodservice, Janitorial/Office Supply, Healthcare, and Hospitality. Our complete bundle of products is comprised of air care, menstrual care items, toilet seat covers, wiping cloths, gloves, safety products and sorbents. HOSPECO now welcomes Nilodor to the HOSPECO Brands Family. Since 1954, Nilodor Inc. is known as an industry leader in the development of odor control and carpet care chemicals. Known for a system approach to facility care, Nilodor provides solutions for healthcare, education, hospitality, retail, grocery, foodservice and more.

## **About Strategic Market Alliance**

Strategic Market Alliance is an interdependent member-owned cooperative serving as a catalyst for optimizing the efficiency and effectiveness of all stakeholders within our sphere of influence.

Comprised of North America's leading janitorial, sanitation and foodservice distributors, SMA's mission is to create value-based business solutions that result in mutually beneficial and sustainable partnerships between suppliers, member distributor owners and our mutual customers.